



Profitability to the MAX

Integrated video and access security combined with business intelligence

Introducing MAXPRO® Cloud



When it comes to choosing a security platform to standardize on for your business offering, why not choose one that best serves your bottom line.

- MAXPRO® Cloud is an integrated, cloud-based video and access management system that enables business owners to streamline security management and control of multiple sites.
- You can be uniquely positioned to offer managed access and video services to your customers utilizing a single seamless interface, providing a true end-to-end “Connected Building” solution.
- MAXPRO Cloud enables you to generate revenues from cloud services while reducing your operational costs.



MAXimize Revenues

To drive lasting, sustainable revenue for your business, you need to offer your customers a security solution that thinks beyond the box—Business owners are expecting more from their security systems, a simple and easy to use system, access from anywhere across multi-site locations, information that matters, scalability, and of course peace of mind.

MAXPRO Cloud is designed to meet this growing market need while allowing you to drive a lasting, sustainable customer base and increase monthly recurring revenues through security as a service.

So let other dealers talk about hardware - while you approach your customers security needs with a small-to-medium business solution that makes life easier, which connects them to their business and streamlines efficiencies.

MAXimize Installations

Onboarding and managing a multi-site customer used to take a lot of time. MAXPRO Cloud is faster to install, easier to manage and simpler to scale – helping you serve customers more efficiently.

Installing one site or multi-sites with auto-enrollment and discovery of devices for multiple cameras, readers, access controllers and other video appliances now takes hours instead of days so you could reduce installation time and potential truck rolls, and that adds up to big savings.

Faster, Easier Setup

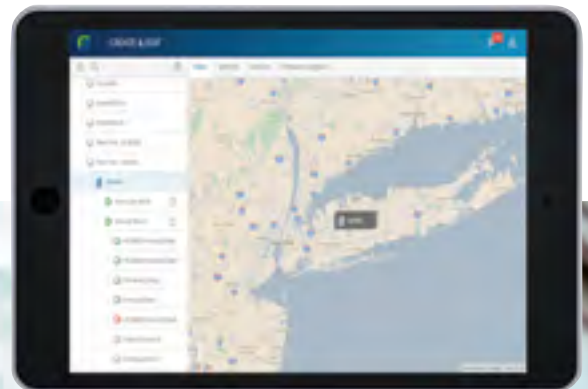
- **No software to install** – plug-and-play hardware reduces the time it takes to install and setup an integrated system.
- **Cloud based configuration** – helps reduce any compatibility issues associated with installing local PC based software or operating systems.
- **Eliminates expensive servers and software** – saving you installation time and cost.

Multi-Site Configuration

- **Integrated Google™ Maps** provides visual multi-site configuration.
- **Global credential and operator management** allows you to easily manage permissions and access across multiple sites.
- **Easy configuration** of rules, dashboards, and automatic reporting.

More Installs

- **Pre-program everything before you get on-site**, reducing time and freeing up installers for other jobs.
- **Reduce single and multi-site installation time** with easy cloud integration.
- **Remote system commissioning** reduces installer time at the site.





Safeguard of Scottsdale, AZ sees the value of MAXPRO Cloud and how it helps make their business better.

“MAXPRO Cloud’s user interface is simple to use and delivers information quickly on the screen about what’s going on at our customers locations, helping us identify potential issues before they become a problem.”

*Chris Gingrich,
Support Services
Manager, Safeguard
of Scottsdale, AZ*

MAXimize Performance

MAXPRO Cloud is always on and is there when you need it most. Managing multiple locations and providing meaningful insight to you and your customer helps drive MAXimum Performance.

Proactive Servicing

- Continuous system health check monitors for any potential device failures or lost communications to help ensure continuous system up-time.
- Remote cloud configuration, management and servicing reduces unnecessary truck rolls.
- In the event of a device or system failure, know before you go that your technician is armed with the right equipment.

Futureproof

- Easily grow and scale with your customers needs.
- Automatic Firmware Updates to customer devices without having to roll a truck.
- Cloud based software keeps your customers always up-to-date with the latest features and enhancements.

Business Insight

- Complete customer database visibility allows you to easily identify upgrade and upsell opportunities.
- Value added services helps keep your customers longer while reducing attrition.
- Configurable Dashboard let’s you see the information that matters to you most.

Target Markets

MAXPRO Cloud is an ideal solution for multi-location small to medium businesses. Single-sign on to multi-sites allows customers to access and manage their systems from anywhere.

Typical Customer

- Multi-Location/Local or National
- Tiered Hierarchy Operators
- 3,000 sq. ft. or less
- 3 to 4 Doors Access
- 6 to 8 Cameras
- 30-50 employees



Retail



Professional Services



Convenience



Commercial Offices



Remote Building



Property Management

Intuitive User Interface

- Customizable Dashboards
- Google™ Maps Based Overlay
- Reports/Scheduler
- Integrated Access Control and Video Viewer
- Dynamic Floor Plans
- Real-Time Alarm/Event Monitoring



Powerful Mobile App

- Live view and management of video and access control
- Add/Remove card holders
- Door control and recorded video playback
- Multi-location management



Services

MAXPRO Cloud provides the right level of service for your customer needs. Split into a basic and a premium service, customer can choose what works best for them. Since all service selections are done online, customers can change their level at any time if there needs change.

Basic Service

Users who want to manage their day-to-day business, but only want alarms and health.

Premium

Users who want to take full advantage of an integrated cloud solution and how it can help improve their business.

Standard Services Features

- Anytime Anywhere Access
- 24 / 7 Cloud hosted service
- SSO integrated access & Video
- HTTPS Secure cloud connection
- Quick connect registration to cloud no opening ports
- Live and Recorded video view - Web UI, Mobile [Android, iOS]
- Clip Export, Snapshot [Single, Quad]
- Cloud stored configuration and templates

- Multi-site and group based account configurations
- Global users, schedules, permissions
- Live monitoring and management of integrated video and access alarms
- Multi-site alarm management
- System health check
- Online help center
- Automatic system updates
- Remote site management and configuration
- Dedicated cloud technical support

Software Levels	Basic	Premium
Push notifications	Full	Full
Email notifications	Full	Full
Mobile App	Full	Full
Insight Dashboard	Health Only	Full
Reports	Limited	Full
Rules	Limited	Full
Calendar Search	-	Full
Maps	-	Full

Account Restrictions	Basic	Premium
# of Days Video Cloud Storage	7*	30*
# of Days Access Control Event Storage	90	90
# of Card Holders	Full	Full
# of Access/Video Appliances	Full	Full
# of Concurrent Operators	5	Unlimited
# of Sites	50	Full
# of Dashboards	1 (default)	5 (configurable)
# of Reports	2 (default)	10 (configurable)
# of Rules	2	10

* Additional number of days storage available.

Awards



For more information:

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