

Case Study



Calderón Sport: first place in security

The Customer

Calderón Sport is a leading company in the Spanish fashion and sports-related industry. It has over 24 years experience both as a manufacturer and a distributor. Currently, Calderón Sport owns 24 stores and has nine franchises located across Spain, with more than 300 employees. All of its stores stock a vast range of sports accessories and top sports clothing brands.

Honeywell

Calderón Sport is owned by the Calderón Group, which also has business operations in the travel and driving tuition sectors. A big company with a brilliant future.

The situation:

Calderon Sport stores are very well known and particularly popular with teenagers who are always looking for the latest fashion trends in sports clothing and accessories. Retail stores face security issues on a daily basis, some of which include burglary, shop lifting and vandalism. The company required a reliable security solution to protect customers, employees, merchandise and other assets.

The solution:

Rafael Hernández, General Manager at Tecnologías Aplicadas de la Seguridad (TAS) conducted an in-depth review of the customer's needs. Based on these requirements, TAS proposed the Honeywell Galaxy Classic intruder alarm system, ideal for small to medium sized retail outlets. "The effectiveness of a security system is based on knowing how to choose the right system to suit the installation requirements and specifications," comments Hernández.

Using the Honeywell Galaxy Classic panel together with Honeywell motion sensors, TAS provided a cost-effective security solution, using a highly reliable product that met with all of Calderon's requirements.

Galaxy Classic is an ideal solution for small retail chains, as it is a technologically innovative system that integrates Internet Protocol (IP) based communications. The use of IP communications means that wiring is simplified, reducing the time required for installation. A key benefit of the Galaxy system for Calderon is the ability to centrally receive alarm alerts via SMS messages in real time.

As the stores continue to expand, the number of employees and intruder system zones required in each store also continue to grow. As a result, this meant that security management of the stores was no longer as simple as it was at the outset when the stores were smaller with only a few members of staff.

Find out more:

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Anticipating continuing and future growth, Calderon wanted a system that would allow a high number of events to be logged and stored for a long time. Thanks to Galaxy Classic's multiple events capacity, the system can record sufficient data on events which take place in the stores and over an extended time period, future proofing the system for many years to come.

The Galaxy Classic system's functions are not limited to just security, the system can also control and record the working times of employees and cleaning services to the property in the event log. In addition to this, the intruder detection system can also be integrated with the store's existing fire and access control applications.

The advantages: a really healthy business

TAS manages the security for the Calderon Sport Group giving store owners peace of mind regarding security and allowing them to focus on providing the best support and service to their customers.

Calderón Sport stands out in the market because of its efforts to become the first sport franchise in central Spain. With this goal in mind, Blas Calderón, company Chairman comments: "It is comforting to know that we have the support of a company like Honeywell and that it will continue well into the future. Furthermore, the newly installed security system has helped us to minimise losses and has therefore improved the profitability of our business."

TAS, our partner of choice:

TAS was established in January 1992, and is a Honeywell partner of choice specialising in security solutions for the retail market. TAS's customers include many important retail chains in Spain. The company differentiates itself by providing customised assistance and support to its customers.

TAS chooses Honeywell as its partner of choice because of the technical knowledge that Honeywell provides as well as the quality of Honeywell's people and its support.



The products:

- Galaxy Classic Control panel
- Mk7 LCD keypad
- MAX03 proximity reader access control
- Galaxy 3A power supply
- Magnetic contacts
- Dual Tec motion sensor DT7235T CE



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