Honeywell | Farenhyt™ Series

Date: April 2023 Marketing Bulletin M23.10

To: All Farenhyt Series Distributors

catalyst Partner Program MDF/Co-Op Uniform Promotion
LIMITED ONE-TIME OFFER

Based on partner feedback, we are offering a one-time, limited offer for ESDs ***to utilize MDF/Co-Op funds for Co-Branded Uniforms***. In support of the upcoming launch of the ***catalyst*** Partner Program Portal, Honeywell's Farenhyt Series is allowing for a one-time MDF claim of co-branded uniforms if submitted through the Partner Portal.

OFFER

You can now claim up to 50% MDF/ Co-Op reimbursement on one branded uniform purchase* when you place the MDF claim through the partner portal. Pre-approval is required to ensure uniform design is approved Farenhyt Series branding lock-up logo size and placement. Partner logos are available in the portal.

MDF coverage: Co-branded company uniforms and apparel that enhance the reputation of the Honeywell Farenhyt Series brand visibility amongst prospective customers.

- 50% Co-Op on one branded uniform purchase*
- The maximum MDF/ Co-Op reimbursement for less than five branches is $15k
- The maximum MDF/ Co-Op reimbursement for five or more branches is $25k
- *Invoice submitted as proof of purchase must be double the claim amount
- *Freight and taxes are not included MDF reimbursable expenses
- Claim cannot exceed the amount of available Co-Op/ MDF
- Limited time offer available from May 1, 2023, through July 31, 2023

REQUIREMENTS

This offer is dependent upon making your claim through the *catalyst* Partner Portal which is estimated to launch in May. To qualify, pre-approval and MDF claim must be submitted through the partner portal. Claims submitted without proof of the Farenhyt Series lock-up logo on the shirt design will be denied. Emailed claims will not be accepted. ESD must accept the Partner Portal terms and conditions upon logging into the portal otherwise MDF claim will be rejected. Approval of a co-branded uniform MDF claim is within Honeywell's sole discretion.

INSTRUCTIONS

1) If you do not have access to the partner portal, you can request it here by completing the form Update your Portal Access
2) Access the partner portal here: *catalyst* Partner Portal
   Partner logos are in the Partner Portal (under the Resources tab in the Libraries).
3) Submit a pre-approval request for uniforms (with design proof of the co-branding) in the partner portal (under MDF/ Co-Op section > Requests > Create Pre-Approval Request. Choose Activity Type: Brand reputation (co-branded uniforms). Complete the form (including uploading design proof of the uniform co-branding) > Next > Submit for Pre-Approval).

Once approved, purchase the uniforms and submit an MDF claim (including paid invoice and photo of the uniform). In the partner portal, under the MDF/ Co-Op section (go to Requests > Look for your approved MDF request > click on Create Claim > Complete the form (including uploading paid invoice and photo of uniform) > Next > Submit Claim).

Ready to get started? Watch this tutorial step-by-step video showing how to request pre-approval and make an MDF Claim in the Farenhyt Series ***catalyst*** Partner Program Portal.

Please note: Once launched, **all MDF/ Co-Op claims must be made through the partner portal** going forward. No exceptions.

This offer is mutually exclusive and cannot be combined with other offers, programs, or discounts. Honeywell reserves the right to modify, change, or cancel this program. Honeywell is not responsible for any improperly submitted opportunities and/or claims and reserves the right to reject any opportunity or claim at its sole discretion.

We are excited about the offer and the opportunity it presents for our ESDs. If you have any questions, please contact your Regional Sales Manager, Strategic Account Director, or Inside Sales Representative.

Sincerely,

Laura Jorgensen
Sr. Channel Marketing Manager