Date: February 2023 Marketing Bulletin M23.2

To: All Gamewell-FCI Distributors

NEW AV BULK PACKS

Gamewell-FCI is pleased to announce the launch of new bulk packs for our Speaker Strobe and Strobe Clear Alert and Strobe Alert models available to order starting April 3, 2023. The bulk packs include ten (10) of the below options:

- SPSCWL-CLR-ALERT Speaker Strobe, White, Ceiling-Mount, Alert, Clear Lens
- SPSWL-CLR-ALERT Speaker Strobe, White, Wall-Mount, Alert, Clear Lens
- SCWL-CLR-ALERT Strobe, White, Ceiling-Mount, Alert, Clear Lens
- SWL-ALERT Strobe, White, Wall-Mount, Alert, Amber Lens
- SWL-CLR-ALERT Strobe, White, Wall-Mount, Alert, Clear Lens

The bulk pack improves efficiencies across the order entry and installation process through:

- Simple ordering, storage, and inventory tracking using a standard quantity
- Faster operation on the job site with fewer boxes to open and discard
- Improved sustainability through less packaging and material waste

The new bulk packs are priced comparable to ten (10) single units today. We will continue to offer the single package format at a slightly higher price on new orders, effective April 3, 2023.

Part Number	Description	List Price
SPSCWL-CLR-ALRT-BP	SPEAKER STROBE WHITE CEILING, ALERT; 10 PACK	$1,422.00 USD
SPSCWL-CLR-ALERT	SPEAKER STROBE WHITE CEILING, ALERT	$163.00 USD
SPSWL-CLR-ALRT-BP	SPEAKER STROBE WHITE WALL CLEAR LENS, ALERT; 10 PACK	$1,355.00 USD
SPSWL-CLR-ALERT	SPEAKER STROBE WHITE WALL CLEAR LENS, ALERT	$156.00 USD
SCWL-CLR-ALRT-BP	STROBE WHITE CEILING CLEAR LENS ALERT; 10 PACK	$896.00 USD
SCWL-CLR-ALERT	STROBE WHITE CEILING CLEAR LENS ALERT	$103.00 USD
SWL-ALERT-BP10	STROBE WHITE WALL, AMBER LENS; 10 PACK	$921.00 USD
SWL-ALERT	STROBE WHITE WALL, AMBER LENS	$106.00 USD
SWL-CLR-ALRT-BP10	STROBE WHITE WALL, CLEAR LENS; 10 PACK	$851.00 USD
SWL-CLR-ALERT	STROBE WHITE WALL, CLEAR LENS	$98.00 USD

Please contact your Regional Sales Manager, Inside Sales Representative, or Customer Service with any questions.

We appreciate your continued support of Gamewell-FCI products.

Sincerely,

James Crockett
Sr. Offering Manager