

NOW AVAILABLE – UNP (UNIFIED NOTIFICATION PLATFORM) SOFTWARE LICENSES AND PAGING RELAY

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Keeping people informed in an emergency is critical to keeping them safe, but having just one type of communication has proven ineffective. Real life emergencies have illustrated that over-reliance on one form of communication has proven unreliable and that a multi-layered approach is far more effective in reaching all occupants.

NOTIFIER is pleased to announce the availability of our new Unified Notification Platform (UNP). UNP allows fire and life safety professionals to leverage a variety of notification assets, getting the right message to the right people in the shortest amount of time. As the most scalable and feature-rich notification solution on the market, UNP is highly cost-effective with its' integration capabilities and open architecture. UNP integrates with a wide variety of analog systems, mobile and IP endpoints enabling rapid, multi-layered alerting to more effectively inform and protect people located on-premise or off-premise. UNP can further be used to more efficiently activate alerts by a number means the fire alarm EVACS system has not traditionally been capable of.

With UNP you can:

Send notifications via;

- **SMS/Text messaging services**
- **Mass outbound dialing**
- **Email clients**
- **Mobile App**
- **IP phones, speakers, classroom clocks, bells, beacons and strobes**
- **Digital signs**
- **Desktop notification (takeover)**
- **Cable television (takeover)**
- **Analog system (Fire alarm EVACS or public address system) via paging relay**

Activate an alert via;

- **Mobile App**
- **Desktop UI**
- **IP phone**
- **CAP feed (National Weather Service, IPAWS, EAS, etc)**

UNP allows you a unique opportunity to differentiate yourself, win more jobs with more content per job resulting in higher sales, including RMR, and less customer churn. Below are the part numbers for the UNP annual licenses and paging relay. There are 3 different types of licenses: IP, Mobile and Bundle. The licenses are sold as a base of 50 endpoints and additional endpoints can be purchased in multiples of 25. There are volume discounts at 250, 500, 1000 and 2500 endpoints and SLED (State and Local government and Education) customers receive an additional 5% discount. In the very near future, we will be releasing High Availability SKUs for redundant server applications at a 20% premium. Refer to your price list for actual pricing.

MODEL NUMBER	DESCRIPTION
UNP-IPBASE-50	UNP Base License 50 IP Endpoints
UNP-IPADD-25	UNP License Additional 25 IP Endpoints
UNP-MOBBASE-50	UNP Base License 50 Mobile Endpoints
UNP-MOBADD-25	UNP License Additional 25 Mobile Endpoints
UNP-BNDLBASE-50	UNP Base Bundle License 50 IP, Desktop, Mobile Endpoints
UNP-BNDLADD-25	UNP License Additional Bundle 25 IP, Desktop, Mobile Endpoints
UNP-SLEDBASE-50	UNP SLED Base Bundle License 50 IP, Desktop, Mobile Endpoints
UNP-SLEDADD-25	UNP SLED License Additional Bundle 25 IP, Desktop, Mobile Endpoints
011145F	UNP Bi-Directional Paging Relay for Analog System Connectivity

Note: SLED is for State and Local Government and Education customers only

We recognize that training is an important element in deploying a new offering with vast capabilities. We are pleased to announce we are offering a 2-day technical training program that has been specifically developed to enable NOTIFIER fire alarm technicians to successfully deploy, test and troubleshoot UNP software solutions along with their NOTIFIER fire alarm systems. Look for more information on our training program, including upcoming dates, in the monthly NOTIFIER newsletters.

For further information on UNP, please visit www.notifier.com.

Thank you for your business! We appreciate your continued support.