

Instant Alert® Plus

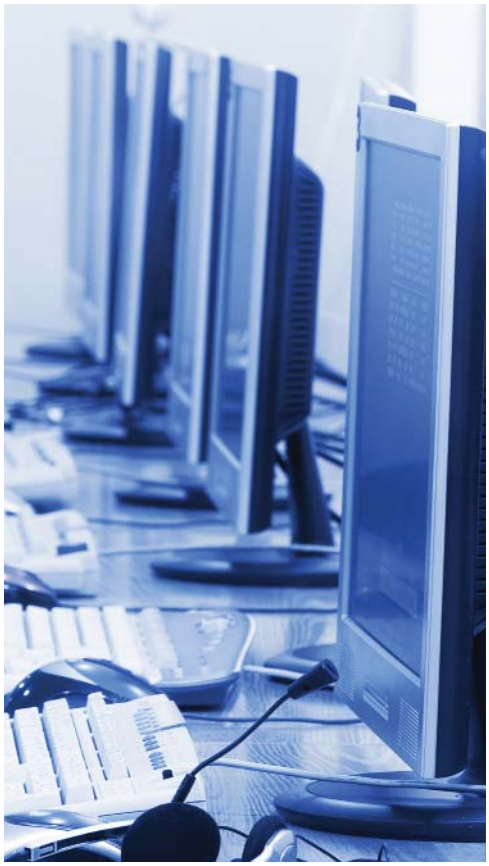
The Emergency Communication System That Lets You Rest Easy

Instant Alert Plus

- Deliver secure, time-sensitive messages instantly via phone, e-mail, and pager
- Initiate real-time tracking of messages and reporting for up-to-date information
- Rely on off-site, redundant data calling and support centers for emergency notification
- Immediately deploy first responders using priority calling
- Stay connected with a message center

Be Prepared For Any Emergency

Build your emergency response plan with Instant Alert Plus—a web-based emergency communication service. Within minutes of an emergency, send an alert to staff, community residents or other groups. Public and private officials, as well as first responders can be assembled quickly for a conference call to brief them on the situation so they can decide collectively on the proper course of action to take.



Improve Response with Two-Way Communications

Instant Alert Plus is a unique two-way communication system. In an emergency, almost instantaneously, customized messages are sent to a designated list of recipients through multiple communication devices, such as phone, e-mail, and/or pager. Citizens or staff needing immediate help can quickly respond to a simple menu of emergency options, while officials continue to post critical information about ongoing response efforts. Plus, you can also automatically set up a conference call with first responders for closed-loop emergency planning and coordination.

Increase Safety, Reduce Risk

Messages can be prepared beforehand to handle almost any emergency situation, allowing a lightning-fast response. When your employees and emergency personnel receive timely information, they're more likely to respond appropriately, creating a safer environment for everyone. Instant Alert Plus helps you customize your communication to fit the audience and ensure your organizations and affected communities are well-informed during in an emergency.

Dependable Service During Critical Situations

Because Instant Alert Plus uses a web-based Application Service Provider (ASP)—or data center—you'll have online access in a crisis. It's a emergency communication service and virtual meeting location when your facilities are not accessible. Plus, in case your internal systems are compromised, you can be sure your data is protected

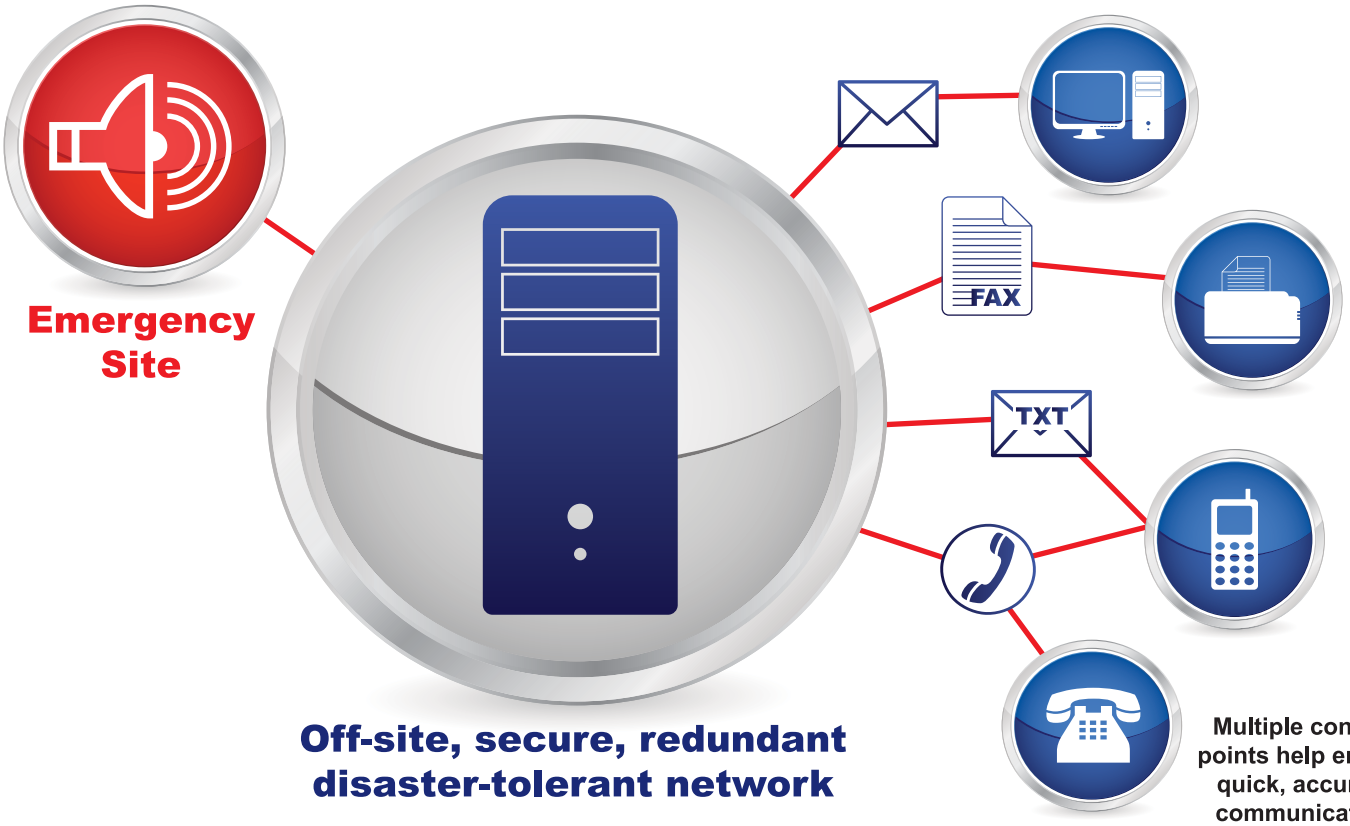


by a redundant, reliable network. There are also three call centers to ensure the system is working when you need it most, and the service is continually tested and monitored for reliability.

Speed Response Time with Real-Time Reporting
Instant Alert Plus offers real-time reporting of calls and call receipts. Easy-to-read, web-based reports allow you to view immediately if a call was sent and received during the alert. This functionality lets you focus on the emergency situation—saving you valuable minutes and improving your response time.

Get Peace of Mind
NOTIFIER is your partner in fire and life safety with the most rapid, reliable emergency communications in the industry. Make sure all the people on your watch are safe and secure with the timely, accurate information exchange of Instant Alert Plus.

How Instant Alert Plus Works



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