



**Date:** July 2011  
**From:** Michael Franz, Business Leader/Sr. Product Manager – Safety Rx Frames  
**Re:** New Product Introduction – Baseline Collection - Titmus BC116

The Baseline Collection is the most versatile grouping of frames offered over the entire range of Uvex® safety frames. With over 15 styles, this collection can meet almost any size and style requirement. We are pleased to further expand this collection with the introduction of the **Titmus BC116**. Available in popular colors and styled for today's marketplace, the **Titmus BC116** is sure to sell.

**Features and Benefits:**

- **Monel front construction:** provides rugged long-lasting wear for trouble free performance.
- **Stainless steel temples:** due to the superior strength of stainless steel, the temples are slimmer and lighter for more comfortable wear.
- **Proven color choices:** available in gunmetal and brown, two highly popular men's colors, the Titmus BC116 will prove to be a strong seller.
- **Styled for today:** featuring a slim and modern design, the Titmus BC116 will please the wearer who wants a clean and contemporary look.



Like all Uvex® Rx products, these frames meet the latest ANSI Z87.1 Standard

Description	Sizes	Colors	Suggested List Price
Titmus BC116	50.18.135 "H"	Gunmetal	\$27.49
	53.18.140 "H"	Brown	
Replacement Temples	135 & 140mm		\$16.00
Converter Tips			\$1.99
Shield			\$2.99

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