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## Datamax-O'Neil Announces Update to New RL4 Series

Datamax-O'Neil announces an important update to its RL4 rugged label printers. These updates to the RL4 Series include the following product enhancements:

- Improved Battery Performance
- Improved movement and range for the Media Arms.

As a result of these important enhancements customers should realize a significant improvement in battery charge duration and eliminate the need to frequently re-charge the printers battery. Changes to the Media Arms will improve media roll resulting in the media flowing more smoothly off the media roll and through the print mechanism.

These changes have resulted in new product part numbers. The new part numbers will use the same format as the current RL3 Series. There will be no change to product pricing. Part Number updates will be reflected in the June release of the Price List Guide.

### Printer Configuration Changes:

Old Part Number	Description	New Part Number
H40000-100	PRINTER, RL4, LCD, SERIAL	RL4-DP-00000010
H41000-100	PRINTER, RL4, LCD, BLUETOOTH	RL4-DP-00000110
H42000-100	PRINTER, RL4, LCD, 802.11	RL4-DP-00000210
H40001-100	PRINTER, RL4, LCD, SERIAL, LNRLESS	RL4-DP-00100010
H41001-100	PRINTER, RL4, LCD, BT, LINERLESS	RL4-DP-00100110
H42001-100	PRINTER, RL4, LCD, 802.11, LINERLESS	RL4-DP-00100210
H40000-300	PRINTER, RL4, LCD, SERIAL, China	RL4-DP-00000013
H40001-300	PRINTER, RL4, LCD, SERIAL, LNRLESS, CHINA	RL4-DP-00100013

The new printer configurations will be available for ordering in May with shipments beginning in June.

### Timeline:

Orders Accepted	Orders will be accepted after this date	May 28, 2013
First Shipments	Product will be shipped after this date	June 3, 2013

Contact your Datamax-O'Neil representative with any questions regarding this information. Datamax-O'Neil assumes no responsibility for errors or omissions in this Bulletin. This Bulletin is not a contract or offer to sell. All prices and products stated herein are subject to change without notice.  
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